



Meeting Call to Order: The meeting was called to order at 8:00 a.m. by Adam Burkemper, Chairman.

Roll Call and Introduction of Guests: The Trustees and other guests introduced themselves.

Present: Adam Burkemper (Chair), Rod Barnhill, Kathy Boessen, Donald Buenger, Margie Cappel, Melba Houston, Charles Kemper, Jim Price, Becky Hoskins (Executive Director), and Susan Adams (LCWC).

Guests: Jean Sokora (PFH), Lauri Cross-Fink (CFS), Robyn Booker (TCC), Janice Mills (SJA), Jean Thomas (PFH), Teresa Wall (SJA), Karen Shatto (SJA), Jonathan LaGrone (PCS), Kate Mansfield (BH), Ron Rice (BH), Annie Haarmann (CHC).

Absent: Nancy Behlmann, Kristin Gentry, Billie Lamb, Carol Ricks, David Thompson, and Gary Sheller.

Provider Presentations:

- **Bridgeway Behavioral Health:** Kate Mansfield presented information on a proposed substance abuse treatment program for the youth of Lincoln County. Ron Rice was also present and contributed to the presentation. Historically, in Lincoln County, only adults have received services through Bridgeway. BBH wants to establish an adolescent treatment site apart from the current adult outpatient site. They are proposing that 48-50 youth would receive services the first year. BBH would serve youth & families, providing screenings and comprehensive client-centered services. The total amount requested from the LCRB is \$206,450.

Approval of Minutes: *A motion was made to approve the minutes of the July 22, 2009, meeting as printed. (M.S.P.: Kemper, Barnhill)*

Financial Report:

Mrs. Becky Hoskins, Executive Director, presented the financial report, reviewing several financial documents with the Trustees that included:

- Sales Tax History from 2007 to Present
- Statement of Revenues and Expenditures—Budget and Actual for July 2009
- Statement of Administrative Expenditures for July 2009
- LCRB Funding Summary through August 2009
- LCRB Schedule of Units through July 2009

The balances of the People's Bank & Trust accounts on 8-25-09 were **\$61,569.90** in the main *Super Now* account and **\$259,799.08** in the money market account **for a total of \$321,368.98.**

The July 2009 sales tax revenues (deposited in 8-09) were **\$68,014.94** (-\$1,890.98 or -2.71% less than July 2008).

As of July 31, 2009, a total of \$1,147,232.83 (or 72.23% of budget) had been received in revenue and a total of \$817,787.95 (or 57.17% of the budget) had been paid out for expenses. The revenue total includes the \$100,000 reserve fund and a cash balance brought forward of \$475,519.30. A total of \$96,722.14 was paid out in expenditures in July. As of July 31, 2009, \$36,142.00 (or 48.57% of budget) had been used for administrative expenditures.

In August 2009, **\$63,851.13** was paid to our providers. The usage rate of our contracted services for 2009 from January to July 2009 was 49.76%.

Mrs. Hoskins noted that the Leadership Troy training had been cancelled. Because of this cancellation, the LCRB will receive a refund of \$250.00 for the registration fee for Mrs. Hoskins.

A motion was made to approve the financial report as presented. (M.S.P.: Price, Kemper)

Correspondence & Publicity Items:

Mrs. Hoskins reported the following:

- A letter was received from Michelle Gorman, VP of Youth Services for Youth in Need. Ms. Gorman stated that Youth in Need will not be requesting funding for their programs for the new year.
- A letter was received from the Crisis Center Nursery, thanking the LCRB for the additional funding that was given to their program.
- The Child Center will be hosting their 1st Annual Family Fun Fest & Vendor Expo on October 24 from 10:00am to 5:00pm.

Lincoln County Wellness Center Report:

Jean Thomas reported that, with school starting, activity is picking up at the Wellness Center. Jonathan LaGrone, Presbyterian Children's Services, is interviewing mentors at the Wellness Center and Sts. Joachim and Ann Care Service is checking into using the facility. Lauri Cross-Fink reported that Catholic Family Services counselors have a full load of clients.

Children's Trust Fund Report:

It was reported that 5 *RealityBabies* and accessories have been delivered to the Winfield School District childcare classes at the high school.

Old Business:

Mrs. Hoskins presented the Proposed 2010 Budget for review. The budget will be voted on at the September meeting.

New Business:

A. LCRB Strategic Plan: A committee met in July and discussed the plan. Mrs. Hoskins proposed that the trustees approve the plan.

A motion was made to approve the LCRB Strategic Plan as written. (M.S.P.: Kemper, Houston)

B. Marketing Ideas for 2010: Mrs. Hoskins reported that a billboard might cost between \$250 and \$1500 each month for a total of approximately \$5000-\$6000 per year. Signage cost depends on the location and type of billboard. Mrs. Hoskins stated she has talked with Mooney Marketing about costs for design and printing of signs. The LCRB is currently paying approximately \$2700 per year for newspaper ads. The

general consensus was that the best location for a billboard would be between Winfield and Troy on Highway 47. Mr. Price and Mr. Burkemper both reported that from personal experience, they are concerned that billboard ads might not be the best use of advertising monies, or the most effective way to let the public know about the available services. It was suggested that the LCRB request a link be put on school websites. Other possible marketing strategies through use of the Internet were mentioned. This item was tabled until a future meeting.

Executive Director's Report:

Mrs. Hoskins reviewed her written report.

Mrs. Hoskins reported that it was discussed at the All Agency Meeting that providers would like to provide programming for school PTOs and other similar venues. Friday, August 28, 2009 is the deadline for funding requests.

Mrs. Hoskins stated she has received the mid-year services report from LCRB providers. 5,891 children, representing 22% of the population, have been provided services.

Mrs. Hoskins reported that she had purchased a "LCRB" banner for marketing use.

Committee Reports:

A. Finance Committee:

Mr. Kemper stated that most of the Finance Committee information had already been covered and he had nothing additional to report.

B. Personnel Committee:

Mrs. Cappel reported that the Personnel Committee had met in early July to prepare the annual performance evaluation for the Executive Director and to review the salary portion of the preliminary 2010 budget. Mrs. Cappel noted that the committee had recommended to the Finance Committee that in lieu of a salary increase for 2010, that Mrs. Hoskins might be provided with health benefits and/or monthly rent for the LCRB office space provided in her home.

C. Selection & Review Committee:

Mrs. Boessen reported that the Selection and Review Committee will be busy in September reviewing the funding proposals.

Comments for the Good:

The Junior Board of Directors at Crider Health Center will be hosting a Luau with proceeds going to Crider Health Center. Tickets are available at \$35 each.

Ron Rice thanked the board for the opportunity for Bridgeway Behavioral Health to present their proposal for the 2010 year.

Sts. Joachim and Ann Care Service has moved to a new location in St. Charles County. Sts. Joachim and Ann Care Service is sponsoring a benefit Clay Shoot to be held on September 19 from 9am to 2pm. The event will be held at Black Hawk Valley Hunting and Sporting Clay Range, Old Monroe, Missouri.

Lincoln County Hospital is hosting an Adoption Training on October 2nd from 9am to 2pm. Lunch will be provided.

Ben Wallis had his first radiation treatment in August. Between \$5000 and \$6000 was raised for the Wallis family at a fundraiser at Dos Primos. It was reported that Mrs. Wallis and the baby are doing well, and the baby is due soon.

Dr. Buenger's wife came through her surgery well and should be home this weekend.

Kathy Boessen's father is very ill and the family is asking for prayer.

Next Meeting:

The next monthly meeting is scheduled for 8:00 a.m. on Wednesday, September 23, 2009, at The Lincoln County Health Department, #5 Health Department Drive, Troy, Missouri, 63379. The meeting will be in the Community Room on the south side of the building.

Adjournment: A motion was made to adjourn the meeting at 9:15 a.m. (M.S.P.: Barnhill, Price)