



**Meeting Call to Order:** The meeting was called to order at 8:04 a.m. by Kristin Gentry, LCRB Vice Chair.

**Roll Call and Introduction of Guests:** The Trustees and other guests introduced themselves.

**Present:** Kristin Gentry, Christine Heintzelman, Glenda Fitzgerald, Nancy Behlmann, David Thompson, Rod Barnhill, Margie Beckmann, Jim Price, Kathy Boessen and Cheri Winchester (Executive Director)

**Absent:** Melba Houston, Barb Wehde, Adam Burkemper, Dan Busekrus and Dr. Michele Neblock

**Guests:** Kelly Broeker (PFH), Brittany Pursifull (PFH), Amy Robins (TCC), Laura Cook (TCC), Maggie Wiber (TCC), Melissa Curran (TCC), Mark Grezeskowiak (PCHAS), Kimberly Hewlett (SJA), Vicky Walker (CHC), Jane Gavril (CHC), Lauri Cross-Fink (CFS), Austin McCartney (ThriVe) and Laura Ojo (FACT)

**Approval of Minutes:** *A motion was made to approve the minutes of the July 26, 2017, meeting. (M.S.P.: Barnhill, Thompson)*

### **Monthly Financial Report:**

Ms. Winchester reviewed several financial documents that included:

- Balance Sheet as of July 31, 2017
- Profit & Loss Budget vs. Actual July 31, 2017
- Sales Tax History from 2016 to Present
- LCRB 2017 Funding Summary
- LCRB 2017 Schedule of Units

The balance of the Peoples Bank & Trust account on 8-22-2017 was \$50,000.00 in the Main Account and \$203,528.06 in the Money Market Account for a total balance of **\$253,528.06**.

The Balance Sheet as of July 31, 2017, showed \$1,949.90 in the prepaid tax match fund and \$102,000.00 in the LCRB Reserve Fund. Assets and equity were in balance at \$225,072.52.

A total of \$136,052.49 was received in July 2017 (134.15% of monthly budget) and a total of \$88,461.17 (80.73% of monthly budget) was paid out in expenditures, resulting in net income of \$47,591.32.

The July 2017 sales tax revenue (deposited on 8-7-2017) was \$91,887.52 (\$7,614.30 or 9.04% more than July 2016).

In August 2017, \$95,173.67 was paid to our providers. The 2017 contract balance totaled \$504,704.17. The usage rate of our contracted services through July 31, 2017, was 64.74%.

*A motion was made to file the financial report for audit as presented. (M.S.P.: Price, Boessen)*

### **Correspondence & Announcements:**

None

### **Brief: The Child Center**

Amy Robins, The Child Center's Forensic Services Supervisor, and Maggie Wiber, Prevention Services Supervisor, provided an overview of the LCRB-funded programs and services. In Lincoln County in 2016, 139 children and families received forensic interviews and advocacy services and 3,015 children, parents and professionals received educational prevention programs. With effective outreach and prevention services, Lincoln County is experiencing an increase of child abuse reporting. These numbers don't necessarily mean that child abuse is becoming worse, but rather that abuse is being reported more often and effectively.

The classroom-based prevention program educates students on body safety, Internet safety and sexual harassment (not currently in Lincoln County schools). For parents and professionals, The Child Center also offers mandated reporter training and parent programs (with information available online for parents to access as well). The Child Center reported that while the goal of the prevention program is to educate and empower our kids, it remains the adult's role to keep our kids safe. Nationally, one in four girls and one in six boys will be abused in some form before 18. Most often, the abuse is at the hands of someone they like, love or live with, not a result of "stranger danger." The Body Safety Program introduces children to a new safety rule that is age appropriate with easy-to-understand safety steps they can follow. Parents give the school districts their permission for children to participate in the educational program and parents can access information and preview the curriculum online.

With regard to the forensic services, The Child Center now offers crisis intervention, which allows their staff to initiate services with the family before the official referral is made—helping them to understand the process, how to keep the child safe, etc. The forensic team and family advocate stay with the child and non-offending caregivers through the years so they can help families understand the child's needs, how the child might respond to trauma and help them through the healing process for however long it may take. The work of the forensic team helps victims who come to the agency fragile and vulnerable to become strong and empowered—helping Lincoln County children, youth and their families to heal and to attain justice against perpetrators.

#### **D.A.R.T. Report:**

Brittany Pursifull with Preferred reported the taskforce is planning for its 6<sup>th</sup> Annual Addiction Awareness Rally for Sat., Sept. 23 from 10 a.m. to noon on the Cannon Companies' lot in Troy. The rally will be held in partnership with Doug Geiger's family and Mercy Hospital Lincoln. The event will feature guest speakers, activities for kids, local providers and a balloon release to commemorate loved ones lost to addiction.

#### **Old Business:**

##### Proposed LCRB 2018 Administrative and General Budgets

LCRB Finance Chair David Thompson recommended that the board approve the Aug. 21, 2017, budget draft, which offers a conservative projection of a 2 percent increase for 2018 sales tax revenue receipts. Mr. Thompson said the budget reflects the board's commitment to keeping administrative costs down, protecting the financial viability of the children's services funds while investing more monies into children's mental health programs and services.

*The finance committee recommended to the board of trustees a 2018 budget that projects \$1,285,384.90 in sales tax revenues with \$1,302,794.68 available for program operations. (M.S.P.: Thompson, Beckmann)*

#### **New Business:**

##### LCRB-CVB "Shop Local Billboard"

Ms. Winchester reported that the LCRB was contacted by the Troy Convention & Visitors Bureau (CVB) to determine interest in investing in a renewed "Shop Local" billboard space, leveraging the current billboard space located off South Lincoln Drive. Ms. Winchester and the Troy CVB discussed splitting the annual billboard cost (\$250 per month with each organization paying for six months of advertisement). The LCRB would purchase a new billboard skin to replace the faded signage and to acknowledge the CVB's ongoing payment of the billboard space beyond their original 2014, 12-month lease agreement.

The board discussed the cost-to-benefit assessment of the advertising opportunity, its form and location, and the significance of communicating the "Shop Local" message as a driver of sales tax revenues, which finance LCRB-funded programs and services.

*A motion was made to continue the cooperative advertising agreement with the Troy CVB, investing in a 12-month lease with the LCRB purchasing a new sign to replace the existing faded billboard skin. (M.S.P.: Thompson, Price)*

##### Lincoln County Early Childhood Taskforce Event "Strengthening Parents as we face Challenging Behaviors"

Ms. Winchester reported that the taskforce is planning a parent empowerment night at Love N' Learn Preschool/Calvary Chapel on Fri., Sept. 29. The evening will include a resource fair, family dinner and small-group breakout sessions. Several LCRB-funded providers and Ms. Winchester will participate or volunteer at the event. Ms. Winchester reported that the Finance Committee approved of the LCRB covering food costs associated with the event's family dinner (serving pizza) based on available budgets and mutual objectives. Ms. Winchester invited all board members and providers to participate in the September event.

### **Executive Director's Report:**

Ms. Winchester reported she:

- Received the 2016 LCRB audit from Charles Montgomery, CPA. Ms. Winchester has delivered copies of the audit to LCRB Chair Melba Houston, LCRB Finance Chair David Thompson, accountant Sarah Burkemper (for the LCRB's 990 submission) and to Lincoln County Presiding Commissioner Dan Colbert. Ms. Winchester said she will retain a copy at the LCRB office and will also post the report on the LCRB website.
- Is working with Dr. Cynthia Berry to finalize the mid-year provider report outcomes and narratives for board review by the end of August. Once completed, Ms. Winchester will promote the clinical outcomes via social media feeds (#2017MidYrReports) and will issue a news release to the *Lincoln County Journal*.
- Will accept 2018 LCRB renewal funding applications through Friday, Aug. 25 by 2 p.m. New funding applications are due by Friday, Sept. 8 at or before 2 p.m.
- Appreciated LCRB-funded providers and board members for their support and participation during Lincoln County school districts' back-to-school nights and open houses. The LCRB enjoyed meeting with our local school families and is grateful for parents' engagement and the gratitude expressed by local school administrators.
- Is working to finalize the November Legislative Summit & Mobile Outreach Tour dates, narrowing the dates to either Thurs., Nov. 2 or Fri., Nov. 3. Ms. Winchester will reach out to legislators to gauge their availabilities and preferences.

### **Committee Reports:**

- A. Finance Committee: No report.
- B. Personnel Committee: No report.
- C. Selection & Review Committee: Kathy Boessen, committee chair, reported that the proposed application review schedule has been sent to committee members for planning purposes.

### **Comments for the Good:**

Brittany Pursifull with Preferred Family Healthcare reported the agency will host an open house on Fri., Sept. 22 from 2-5 p.m. at its new Troy location off Highway 47.

Maggie Wiber with The Child Center announced the Midwest Justice for Children Conference will take place Sept. 12-15 at the DoubleTree in Chesterfield. The cost for the conference is \$100 per day and will feature a variety of speakers and topics.

**Adjournment:** The meeting was adjourned at 9:10 a.m. by Kristin Gentry (*M.S.P. Price, Behlmann*)

**Next Meeting:** The next Lincoln County Resource Board meeting is scheduled for **8:00 a.m. on Wednesday, September 27, at the Lincoln County Health Department, #5 Health Department Dr, Troy, MO.**

Minutes respectfully submitted by: Cheri Winchester, Executive Director